沖縄ストーリー®

Unique Venue / Reception Party

Koza Music District Experience

- A Curated Music & Bar Hopping Experience for MICE Groups -

1 A One-of-a-Kind Reception Set in Koza, the “City of Music,” Where Okinawan, Japanese, and American Cultures Converge
2 Curator-Led City Walk with Storytelling and Live Music Experiences
3 High Engagement Through a “Moving Reception” That Naturally Encourages Interaction

Set in Koza (Okinawa City), where Okinawan, Japanese, and American cultures converge, this experiential reception party immerses guests in the city’s unique music and nightlife scene. Guided by a local music curator, participants visit selected live houses and bars, enjoying live performances, drinks, and authentic cultural encounters that naturally encourage interaction. Designed as a “moving reception” centered on music and storytelling, this high-value program is ideal for incentive travel and international MICE welcome receptions.

Duration 2hours

株式会社DMC沖縄