

This CSR program is to bring an on-site concert by Ryukyu Philharmonic Orchestra to school students in the rural area, who have little chance to appreciate live classical music.

Significance of this CSR activity is that you give Okinawan children a chance to form a well-rounded character by taking part in this on-site concert and even perform with them. Participants encounter the Okinawan culture and also see the children's up-front surprise and joy first hand. This program helps motivate all participants and fill them with great pleasure by proactively participating in the operation of the concert.



## 1. Significance of the on-site concert for students in rural area

Quite a number of students in the rural areas have never have a chance to listen to live classical music before their graduation because of the lack of opportunity derived from geographical and school financial reasons.

## 2. Collaboration with Ryukyu Phil.

- 50-minute on-site concert by Ryukyu Philharmonic Orchestra
- Introduction of participants' countries or regions
- Singing, playing the musical instruments and dancing
- The orchestra plays the MICE participants' national anthem or regional songs.
- Singing in chorus.

## 3. Participants' participation

- Seats and reception area setting
- Stage setting
- Facilitation assistant
- Recording (stilled photo/movie)



## 《Operational Remarks》

- \* School is selected by DMC Okinawa
- \* The number of musicians differs according to the size of MICE participants and budget.
- \* The program contents can be customized. Please feel free to ask.